

July - Sept 2023 New Titles Update

BUSINESS & MANAGEMENT

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BUSINESS & MANAGEMENT TITLES, JULY - SEPT 2023

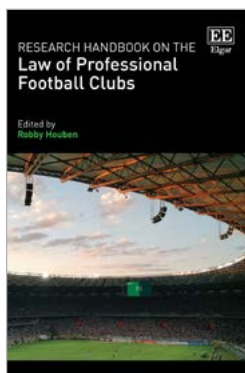
Research Handbook on the Law of Professional Football Clubs

Edited by Robby Houben, University of Antwerp, Belgium

'This Handbook, which focuses on the Law of Professional Football Clubs, features contributions from leading experts on various aspects of professional football, including organization, licensing, financial fair play, finances, players and compliance, corporate social responsibility, and dispute resolution. As we approach a crucial year for the future of European football, it is important to consider these topics from different academic perspectives.'

– Sergio González García, University Rey Juan Carlos, Spain

Sept 2023 c 456 pp Hardback 978 1 80220 696 8 c £200.00 / c \$290.00
eBook • Elgaronline



Elgar Encyclopedia of Labour Studies

Edited by Tor Eriksson, Aarhus University, Denmark

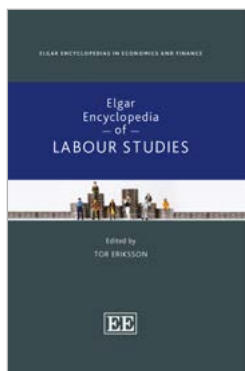
'This Encyclopedia presents a broad selection of what labor studies has to offer, combining basic theory, empirical evidence, and policy implications of more than 50 topics. Entries are presented in an accessible manner, making this suitable for ambitious students and others who want to catch up on topics in the field.'

– Maria Stanfors, Lund University, Sweden

Key Features:

- 58 extensive entries
- Accessible explanations of key social scientific terms
- Provides clear thematic grouping of entries using Journal of Economic Literature classification code

Sept 2023 c 280 pp
Hardback 978 1 80037 753 0 c £240.00 / c \$385.00
eBook • Elgaronline
Elgar Encyclopedias in Economics and Finance series



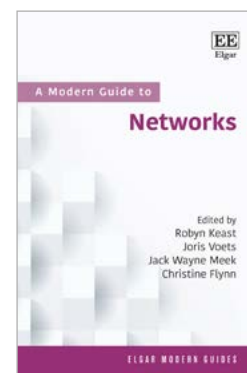
A Modern Guide to Networks

Edited by Robyn Keast, Southern Cross University, Australia, Joris Voets, Ghent University, Belgium, Jack Wayne Meek, University of La Verne, US and Christine Flynn, Connexity Associates Pty Ltd, Australia

'This volume examines networks in the modern world, using an excellent and diverse set of contextual chapters and empirical cases from around the globe. It features a fascinating review of these case chapters by academics and practitioners, culminating in a meta-analysis of insights on network dimensions. This novel approach to bringing together academia and practice yields an impressive synthesis which will be welcomed by everyone interested in the work of networks.'

– Jenny Lewis, University of Melbourne, Australia

Oct 2023 c 364 pp Hardback 978 1 80088 397 0 c £110.00 / c \$160.00
eBook • Elgaronline
Elgar Modern Guides



Handbook of Teaching and Learning Social Research Methods

Edited by Melanie Nind, University of Southampton, UK

'The Handbook Editor, Melanie Nind, strongly advocates "putting pedagogic models to work in research methods education." She follows through with this goal brilliantly by curating a stellar array of Handbook chapters that together provide a vibrant pedagogical culture for research methods education.'

– Sharlene Hesse-Biber, Boston College, US

'This premiere collection of insightful chapters by some of the world's most notable research educators provides readers unique, behind-the-scenes pedagogical practices for both in-person and online instruction of qualitative, quantitative, and mixed methods courses. Through engaging narratives, personal stories, and curriculum outlines, this valuable resource addresses how to both teach and learn the craft and art of human inquiry in education and the social sciences.'

– Johnny Saldaña, Arizona State University, US

Sept 2023 c 496 pp Hardback 978 1 80088 426 7 c £210.00 / c \$305.00
eBook • Elgaronline

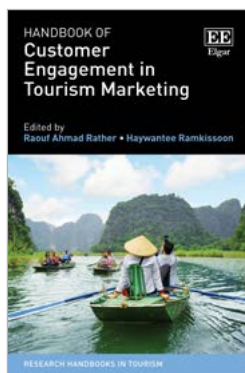


Handbook of Customer Engagement in Tourism Marketing

Edited by Raouf Ahmad Rather, Scientific Independent Researcher, Jammu and Kashmir, India and Haywantee Ramkissoon, British Academy of Management, UK; UniSA Business, Executive Co-Director, Centre for Enterprise Dynamics in Global Economies (C-EDGE), University of South Australia; Johannesburg Business School, South Africa; Taylor's University, Malaysia

'This is a "must read" source for researchers, teachers and practitioners in the field of customer engagement. It includes strong chapters on important topics related to customer engagement co-authored by leading scholars globally.'

– Fevzi Okumus, University of Central Florida, US



Sept 2023c 388 pp Hardback 978 1 80220 393 6c £160.00 / c \$230.00
eBook • Elgaronline

Research Handbooks in Tourism series

Research Handbook on the Governance of Projects

Edited by Ralf Müller, BI Norwegian Business School, Norway, Shankar Sankaran, University of Technology Sydney (UTS), Australia and Nathalie Drouin, Université du Québec à Montréal (ESG UQAM), Canada and University of Technology Sydney (UTS), Australia

'How should we regulate and make successful our efforts to achieve broadly appreciated results in society's most important organizations and projects? This Research Handbook assembles insights from a broad cast of expert contributors, who provide a multifaceted treatment of the governance of projects. Researchers at all levels will benefit from this, the most comprehensive compendium available on the subject.'

– Professor Tyson Browning, Texas Christian University, US



Sept 2023488 pp Hardback 978 1 80220 806 1c £210.00 / c \$305.00
eBook • Elgaronline

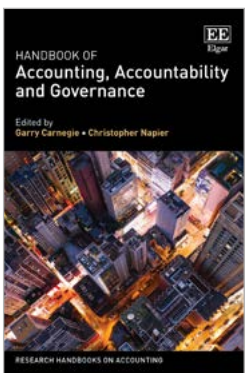
Research Handbooks in Business and Management series

Handbook of Accounting, Accountability and Governance

Edited by Garry Carnegie, RMIT University, Australia and Christopher Napier, Royal Holloway, University of London, UK

'This compelling collection of chapters explores the triad of accounting, accountability and governance in all its variety – its history, practice, context and direction. Editors, Garry Carnegie and Christopher Napier, have assembled a group of leading scholars who provide many rich and diverse perspectives. At a time when the ability of democracy to "hold power to account" appears fragile, this Handbook provides an essential, perhaps urgent, resource and a gateway for scholars and policy makers alike.'

– Michael Power, London School of Economics and Political Science, UK



Sept 2023 c 532 pp Hardback 978 1 80088 653 7c £220.00 / c \$315.00
eBook • Elgaronline

Research Handbooks on Accounting series

**TEXTBOOK, 2nd EDITION
Ethical Leadership**

A Primer: Second Edition
2nd edition

Edited by Robert M. McManus, Muskingum University, Stanley J. Ward, Influence Coaching LLC and Alexandra K. Perry, OhioHealth and Marietta College, US

The world cries out for ethical leaders. We expect the best, but we are often left profoundly disappointed. While leadership programs may feature ethics as part of their curriculum, the approach is often either simplistic or overly-esoteric. This second edition addresses this scarcity of resources for training ethical leaders, providing a primer of several ethical frameworks accompanied by extended examples to help inform decision-making. It also addresses several leadership models that claim an ethical component. The new edition also includes new chapters on the ethics of care and toxic leadership, and new case studies for all chapters. By providing a consistent case analysis based on the Five Components of Leadership Model, readers benefit from a comprehensive approach to understanding ethical leadership.

Sept 2023 418 pp Hardback 978 1 80220 863 4 c £115.00 / c \$165.00
Sept 2023 Paperback 978 1 80220 865 8 c £45.00 / c \$65.00

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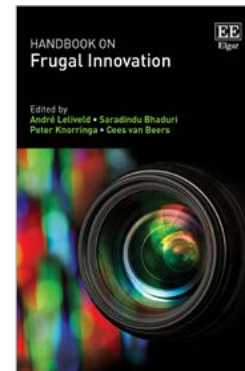
Handbook on Frugal Innovation

Edited by André Leliveld, Leiden University and Leiden-Delft-Erasmus Universities, the Netherlands, Saradindu Bhaduri, Jawaharlal Nehru University, India, Peter Knorringa, Erasmus University Rotterdam and Cees van Beers, Delft University of Technology and Leiden-Delft-Erasmus Universities, the Netherlands

'As we confront the growing pressures of resource scarcity and sustainability challenges across the globe, frugal innovation becomes a valuable lens to explore the types of solutions that are needed. This book captures the complexities of frugal innovation and highlights the value of innovations that emerge from constrained environments, mainly in the Global South. A must-read.'

– Erika Kraemer-Mbula, University of Johannesburg, South Africa

Sept 2023c 448 pp Hardback 978 1 78811 886 6c £200.00 / c \$290.00
eBook • Elgaronline



Women's Entrepreneurial Journeys in Sub-Saharan Africa

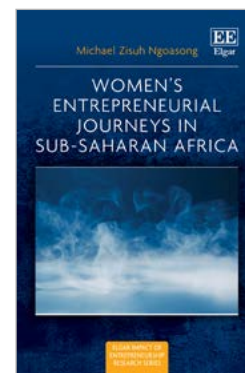
Michael Zisuh Ngoasong, The Open University, UK

'This book is a must-read for anyone interested in promoting gender equality and economic empowerment in Sub-Saharan Africa, paving the way for sustainable and inclusive economic growth.'

– Ogechi Adeola, Lagos Business School, Pan-Atlantic University, Nigeria

Sept 2023 c 239 pp Hardback 978 1 80088 585 1 c £90.00 / c \$130.00
eBook • Elgaronline

Elgar Impact of Entrepreneurship Research series



Research Handbook on Leadership in Healthcare

Edited by Naomi Chambers, University of Manchester, UK

'This excellent major edited collection offers evidence-based insights into the complexity of healthcare leadership in turbulent times. International experts share research-based analysis of the context, theory and practice of leading health and care services and systems, together with a comprehensive set of international case studies of how best to develop healthcare leaders and leadership.'

– Judith Smith, University of Birmingham, UK



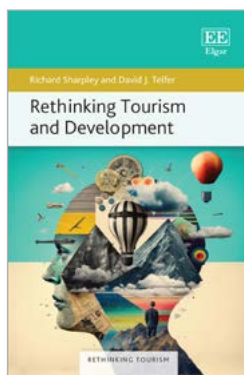
Sept 2023 868 pp Hardback 978 1 80088 624 7 c £295.00 / c \$425.00
eBook • Elgaronline

Rethinking Tourism and Development

Richard Sharpley, University of Central Lancashire, UK and David J. Telfer, Brock University, Canada

'Richard Sharpley and David Telfer have done it again! Building on their previous work, the theoretical potency and empirical strength of this book provides a deep foundation for rethinking development in all its forms. The excellent work herein is the most erudite and comprehensive treatise on tourism and development ever written.'

– Dallen J. Timothy, Arizona State University, US



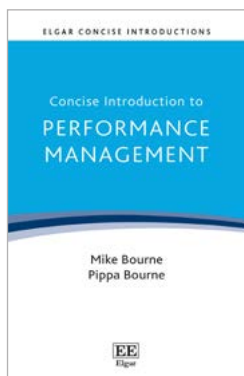
Sept 2023 c 246 pp Hardback 978 1 80220 596 1 c £90.00 / c \$130.00
eBook • Elgaronline
Rethinking Tourism series

TEXTBOOK
Concise Introduction to Performance Management

Mike Bourne and Pippa Bourne, Cranfield University, UK

'Having known Mike and Pippa for over two decades, between them they have several decades of experience in practicing and researching performance measurement. In this book, they provide a no frills, complete and concise introduction to the subject of measuring and managing organisational performance, which would be invaluable to the practitioner. Highly recommended.'

– Umit Bititci, Heriot-Watt University, UK



Sept 2023 c 138 pp Hardback 978 1 80392 228 7 c £70.00 / c \$105.00
Sept 2023 Paperback 978 1 80392 230 0 c £19.95 c \$29.95
Elgar Concise Introductions

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A Research Agenda for Brand Management in a New Era of Consumerism

Edited by Ceridwyn King, Purdue University, US and Enrique Murillo, Universidad Panamericana, Mexico

'King and Murillo's edited volume level sets the agenda for advancing our understanding of foundational branding topics including brand experience, brand co-creation, brand design, and brand architecture. These thoughtful contributions will inspire the scholarly work of doctoral students and scholars for years to come.'

– Susan Fournier, Boston University, US



Sept 2023 316 pp Hardback 978 1 80392 550 9 c £105.00 / c \$150.00
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Elgar Research Agendas

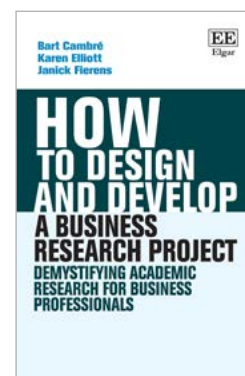
How to Design and Develop a Business Research Project

Demystifying Academic Research for Business Professionals

Bart Cambré, Antwerp Management School and University of Antwerp, Belgium, Karen Elliott, University of Birmingham, UK and Janick Fierens, Antwerp Management School, Belgium and Independent Consultant, Dagger Consulting, Belgium

'In an era of rapid change and profound disruption, learning how to learn, learning how to ask the right questions and then how to methodically answer them, is the single most valuable skill and one that has been overlooked for too long. This book is an invaluable manual for those wanting to stay with a complex question until it's solved (rather than just living with it) and a great piece of advocacy for why remaining curious and teachable is good for business.'

– Dr. Leda Glyptis, author of Bankers Like Us, 10x Banking, UK



Sept 2023 c 274 pp Hardback 978 1 0353 0783 8 c £95.00 / c \$140.00
eBook • Elgaronline
How To Guides

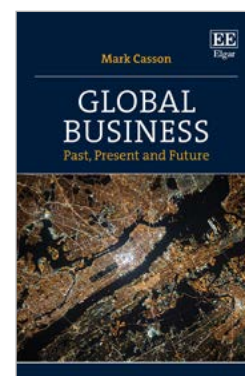
Global Business

Past, Present and Future

Mark Casson, University of Reading, UK

'From a multi-level perspective, with time thrown in, Professor Casson provides much needed light and shade on the genesis of theory within international business (IB) and the academic field's unwelcome narrowing. His expositions and excursions are an invitation to the reader to think, and to be part of the solution.'

– Jeremy Clegg, Leeds University Business School, UK



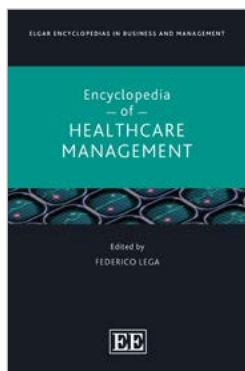
Sept 2023 352 pp Hardback 978 1 0353 0803 3 c £110.00 / c \$160.00
eBook • Elgaronline

Elgar Encyclopedia of Healthcare Management

Edited by Federico Lega, University of Milan, Italy

'This expertly-edited Encyclopedia is an outstanding resource for managers and students of today's healthcare systems and organizations who must navigate a range of unprecedented challenges. Taken together, the 117 chapters provide a comprehensive, timely, and useful summary and discussion of key topics in the field of healthcare management.'

– Thomas D'Annunzio, New York University, US



Aug 2023 374 pp Hardback 978 1 80088 944 6 £195.00/\$285.00
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Elgar Encyclopedias in Business and Management series

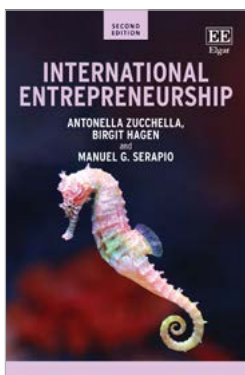
TEXTBOOK
International Entrepreneurship

Second Edition

Antonella Zucchella, University of Pavia, Italy, Birgit Hagen, University of Pavia, Italy and Vorarlberg University of Applied Sciences, Austria and Manuel G. Serapio, University of Colorado, Denver, US

'This book written by Antonella Zucchella, Birgit Hagen and Manuel G. Serapio covers very much the topics I think everyone studying international entrepreneurship should know about. It is easy and enjoyable to read, contains many managerial and practical examples, but at the same time it is well-embedded into theory and academic literature on international entrepreneurship.'

– Olli Kuivalainen, LUT University, Finland



Aug 2023 182 pp Hardback 978 1 80220 483 4 £85.00 / \$125.00
Aug 2023 Paperback 978 1 80220 485 8 £32.95 / \$58.95

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Research Handbook on Inventory Management

Edited by Jing-Sheng Jeannette Song, Duke University, US

'This Research Handbook is a fabulous and timely addition to the literature on inventory theory. Jeannette Song has curated a comprehensive set of chapters that cover the theoretical developments for all relevant inventory models, from the origins of inventory theory up to today. The Research Handbook should be an invaluable resource for the research community, especially for the doctoral students who will write the next chapters.'

– Stephen Graves, Massachusetts Institute of Technology, US



Aug 2023 564 pp Hardback 978 1 80037 709 7 £225.00 / \$325.00
eBook • Elgaronline
Research Handbooks in Business and Management series

Research Handbook on Public Financial Management

Edited by Komla D. Dziedzede, State University of New York at Binghamton and W. Bartley Hildreth, Georgia State University, US

'The book provides a much-needed coverage on issues of public financial management, especially on fiscal aspects of emerging issues in fintech, climate challenge, and crisis management, in addition to its excellent coverage on traditional and foundational topics on budgeting, accounting, and financial management. Its comprehensive coverage is unmatched by the current books in the market. It is a must-read by students and researchers of public financial management issues.'

– Xiaohu Wang, City University of Hong Kong, Hong Kong, China



Aug 2023 460 pp Hardback 978 1 80037 970 1 £205.00 / \$295.00
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Elgar Handbooks in Public Administration and Management

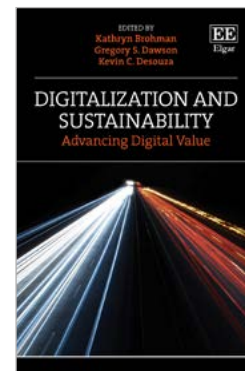
Digitalization and Sustainability

Advancing Digital Value

Edited by M. Kathryn Brohman, Queen's University, Canada, Gregory S. Dawson, Arizona State University, US and Kevin C. Desouza, Queensland University of Technology, Australia

'Digitalization and Sustainability: Advancing Digital Value edited by M. Kathryn Brohman, Gregory S. Dawson and Kevin C. Desouza, is an essential addition to the literature on digital value. This book provides a balanced and reflective approach, bringing together contributions from a wide variety of sources to explore the complex interplay of opposing forces at play in the adoption and utilization of digital technologies. I highly recommend this book to students, academics, and practitioners seeking to better understand the complexities of our digital world.'

– Maria Cucciniello, Bocconi University, Italy



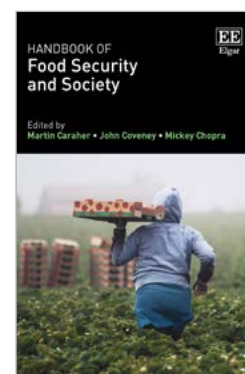
Aug 2023 312 pp Hardback 978 1 80088 879 1 £110.00 / \$160.00
eBook • Elgaronline

Handbook of Food Security and Society

Edited by Martin Caraher, City, University of London, UK, John Coveney, Flinders University, Australia and Mickey Chopra, The World Bank, US

'It is my pleasure to endorse the Handbook of Food Security and Society. Edited by international experts and with valuable contributions from leading researchers and practitioners in their fields, it provides critical analyses of relevant topics with examples of practice necessary to promote food security within and across societies.'

– Mark Lawrence, Deakin University, Australia



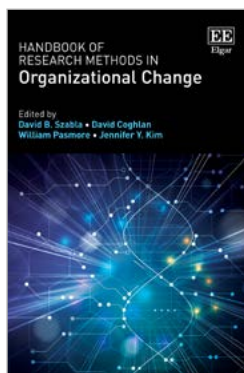
Aug 2023 392 pp Hardback 978 1 80037 843 8 £190.00/\$270.00
eBook • Elgaronline

Handbook of Research Methods in Organizational Change

Edited by David B. Szabla, Western Michigan University, US, David Coghlan, Trinity College Dublin, Ireland, William Pasmore, Columbia University and Jennifer Y. Kim, Tufts University School of Medicine, US

'With their invitation to revitalize how we research change, this edited volume by David Szabla, David Coghlan, Bill Pasmore, and Jennifer Kim challenges all of us to think and rethink a pathway forward on perpetual research method questions (and problems.) As a practical, useful, and timely addition to what we often think we know and what we already do, the volume is just what is needed as the world deals with even more change and turbulence in the current organizational and societal climate. Whether you are a serious scholar, a pragmatic practitioner, or anything in between, the topics raised speak to how our work can engage and lead conversations on researching change and its practice.'

– Gavin Schwarz, UNSW Sydney, Australia



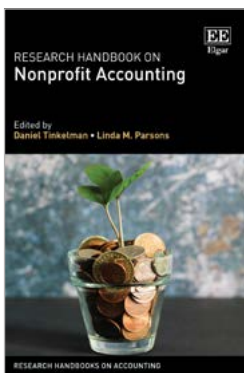
Aug 2023 552 pp Hardback 978 1 80037 851 3 £225.00 / \$320.00
eBook • Elgaronline

Research Handbook on Nonprofit Accounting

Edited by Daniel Tinkelman, City University of New York and Linda M. Parsons, University of Alabama, US

'As a volume of first rate research compiled by leading editors in the field, this Research Handbook is bound to help shape the future of nonprofit accounting.'

– Vaughan Radcliffe, University of Western Ontario, Canada



Aug 2023 448 pp Hardback 978 1 80088 827 2 £200.00 / \$290.00
eBook • Elgaronline

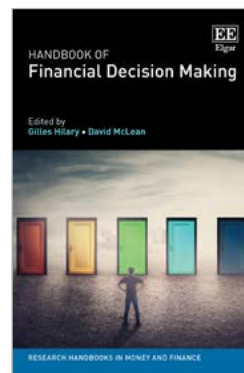
Research Handbooks on Accounting series

Handbook of Financial Decision Making

Edited by Gilles Hilary and David McLean, Georgetown University, US

'This is an excellent collection of lucidly written articles on recent developments in finance that highlight how the scope of the field is rapidly changing. The book will be a valuable source of information and inspiration for advanced undergraduate and graduate students, and will help draw more people to the field of finance. I will definitely be recommending it to my students.'

– Sudipto Dasgupta, Chinese University of Hong Kong, Hong Kong SAR, China



Aug 2023 462 pp Hardback 978 1 80220 416 2 £205.00 / \$295.00
eBook • Elgaronline

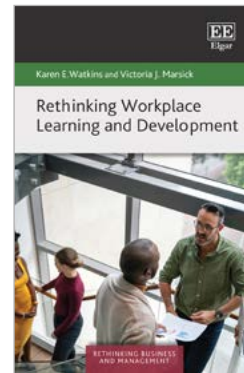
Research Handbooks in Money and Finance series

Rethinking Workplace Learning and Development

Karen E. Watkins, University of Georgia and Victoria J. Marsick, Columbia University, US

'To say this must-read book is timely is an understatement. Learning and development is now at the pinnacle of any list of critically important workplace issues. There are no better guides than Karen Watkins and Victoria Marsick for the urgent and necessary journey to rethink workplace learning and development in these complex and uncertain times.'

– Kenneth R. Bartlett, University of Minnesota, US



Aug 2023 190 pp Hardback 978 1 80220 376 9 £80.00/\$115.00
eBook • Elgaronline

Rethinking Business and Management series

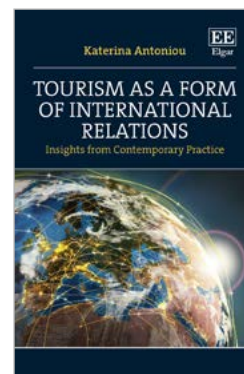
Tourism as a Form of International Relations

Insights from Contemporary Practice

Katerina Antoniou, University of Central Lancashire, Cyprus

'This book serves as a guide to those interested in how tourism can be an international relations tool. By discussing a variety of topics related to international security, peace, and diplomacy, this insightful book uncovers the potential of tourism as a catalyst in the international political and economic sphere.'

– Anna Farmaki, Cyprus University of Technology, Cyprus



Aug 2023 150 pp Hardback 978 1 80220 776 7 £75.00 / \$105.00
eBook • Elgaronline

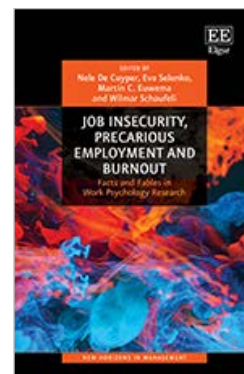
Job Insecurity, Precarious Employment and Burnout

Facts and Fables in Work Psychology Research

Edited by Nele De Cuyper, KU Leuven, Belgium, Eva Selenko, Loughborough University, UK, Martin Euwema, KU Leuven, Belgium and Wilmar Schaufeli, Utrecht University, the Netherlands and KU Leuven, Belgium

'This volume makes an excellent contribution to the study of human and societal core issues such as job insecurity, precarious employment and burnout. All of them are lasting phenomena and currently represent critical challenges for scientists, professionals and policy makers.'

– José M. Peiró, University of Valencia, Spain



Aug 2023 300 pp Hardback 978 1 0353 1587 1 £105.00 / \$155.00
eBook • Elgaronline

New Horizons in Management series

Contextual Embeddedness of Entrepreneurship

Frontiers in European Entrepreneurship Research

Edited by Mirela Xheneti, University of Sussex Business School, UK, Silvia Costa, University of Groningen, the Netherlands, Jarna Heinonen, University of Turku, Finland and Agnieszka Kurczewska, University of Lodz, Poland

'This is a wonderful book on how entrepreneurship is embedded in and across different contexts. The editors have assembled a great group of contributors who explore the multiple facets of contextual embeddedness, highlighting the role of places, institutions and digitization. The breadth of topics together with the manifold methodologies applied are an extra benefit of the anthology. Recommended reading for students of entrepreneurship!'

– Friederike Welter, Institut für Mittelstandsforschung Bonn and University of Siegen, Germany



Aug 2023 190 pp Hardback 978 1 0353 2067 7 £85.00 / \$125.00
eBook • Elgaronline Frontiers in European Entrepreneurship series

Handbook of Research Methods for Studying Identity In and Around Organizations

Usual Suspects and Beyond

Edited by Ingo Winkler, University of Southern Denmark, Denmark, Stefanie Reissner, University of Essex, UK and Rosalía Cascón-Pereira, University Rovira I Virgili, Spain

'This Handbook is highly recommended to all identity researchers. Empirically researching identity has traditionally been a swampy challenge. Readers will be inspired and spoilt for choice of intellectually well-grounded and well-guided distinct, creative and appealing approaches to data generation and analysis that have been drawn from across disciplines and are supported by practical illustrations of the method-in-use. The methods discussed facilitate empirical inquiry while at the same time enabling theory building.'

– Kate Black, Northumbria University, the UK



2023 310 pp Hardback 978 1 80220 796 5 £170.00 / \$245.00
eBook • Elgaronline

Research Handbook on the Transformation of Higher Education

Edited by Liudvika Leišytė, TU Dortmund University, Germany, Jay R. Dee, University of Massachusetts, Boston, US and Barend J.R. van der Meulen, University of Twente, the Netherlands

'A state-of-the-art Handbook on a key institution of our societies. It is a must read for understanding the multiple dynamics of deep change in higher education systems and institutions. Conceptually and empirically rich, multiple perspectives from around the globe highlight the drivers, actors, processes, and effects of transformation in higher education.'

– Jürgen Enders, University of Bath, UK



July 2023 458 pp Hardback 978 1 80037 820 9 £200.00 \$290.00
eBook • Elgaronline Elgar Handbooks in Education

Research Handbook on Corporate Governance and Ethics

Edited by Till Talaulicar, University of Erfurt, Germany

'Till Talaulicar has put together an important volume for the study of corporate governance in the modern age. As a variety of stakeholder interests become increasingly recognized in business, scholars and corporate leaders need insight on how to manage competing claims and minimize trade-offs, while also prioritizing ethics and positive values. This book provides that insight, collecting new ideas from established and rising leaders in the field. This Research Handbook is a must have for any serious scholar of corporate governance.'

– Jonathan Bundy, Arizona State University, US



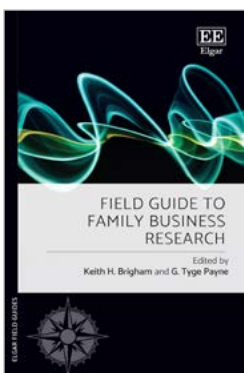
2023 450 pp Hardback 978 1 80088 059 7 £205.00/\$295.00
eBook • Elgaronline Research Handbooks in Business and Management series

Field Guide to Family Business Research

Edited by Keith H. Brigham, University of Oklahoma and G. Tyge Payne, Louisiana State University, US

'A must-read for scholars interested in the conduct and publication of impactful research aimed to understand the complex dynamics in family enterprises! Experienced editors and researchers, Keith Brigham and Tyge Payne, collaborate with leading family business scholars to provide practical guidance on how to conduct and publish insightful research in top journals. The breadth and depth of topical coverage in the eighteen chapters of this compendium makes it a required reading for thesis students and educators, approaching family business research from varied theoretical and methodological perspectives. An important addition to the field of family business studies!'

– Pramodita Sharma, University of Vermont, US

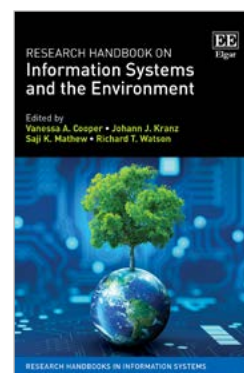


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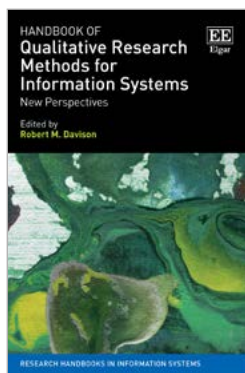
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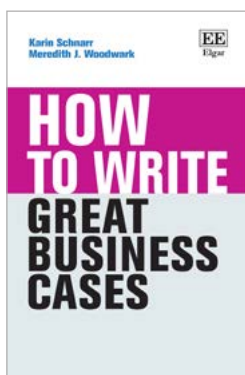
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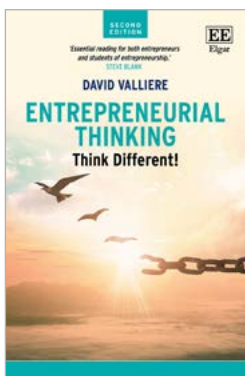
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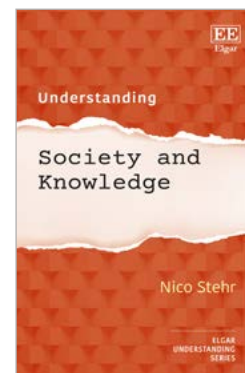
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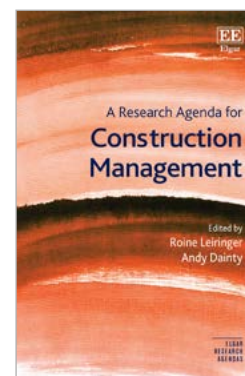
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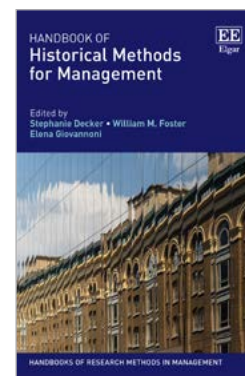
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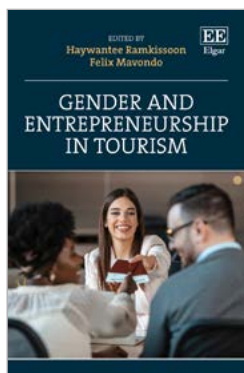
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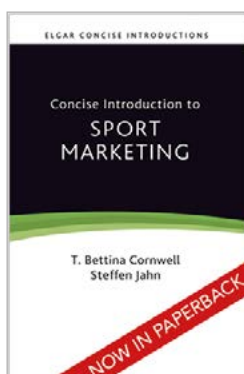
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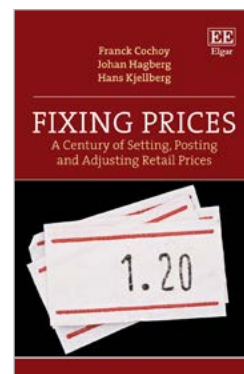
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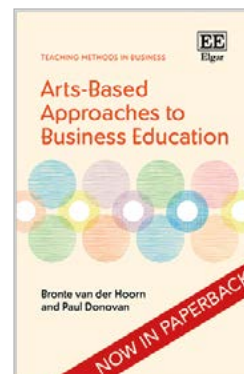


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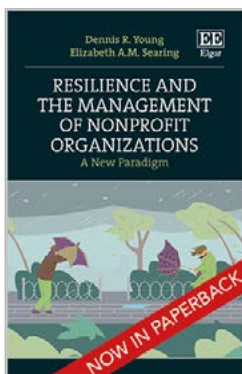
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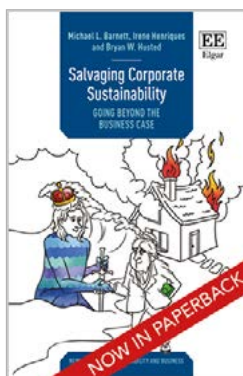
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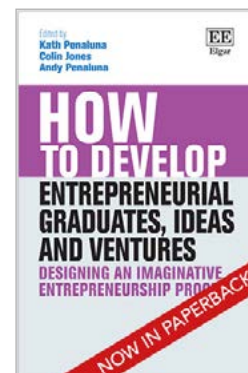
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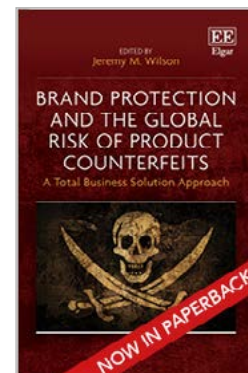
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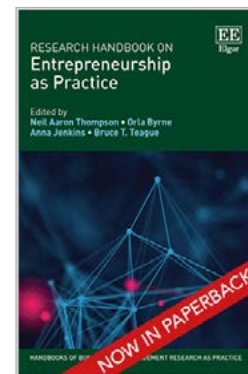
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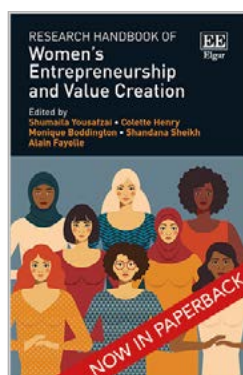
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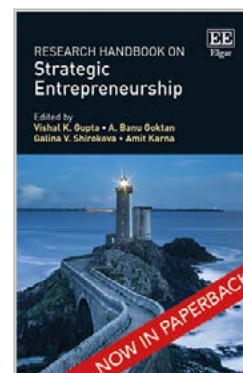
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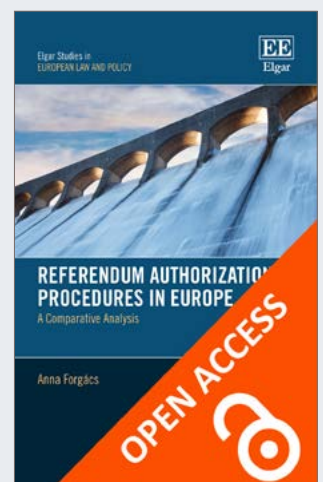
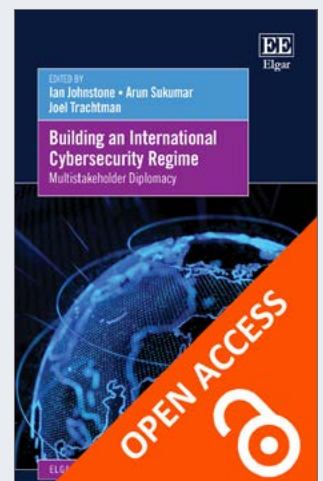
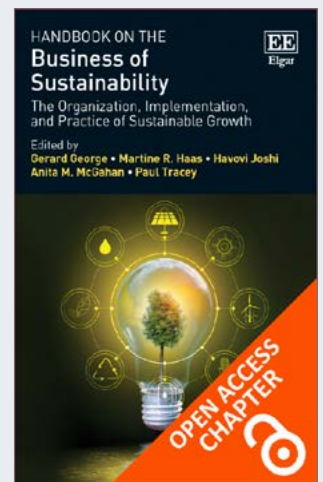
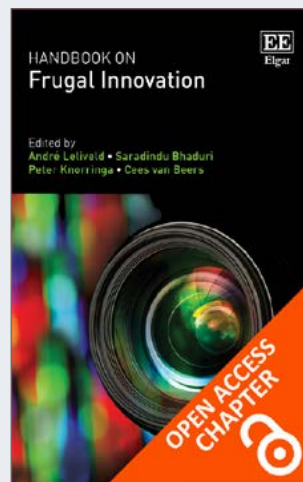
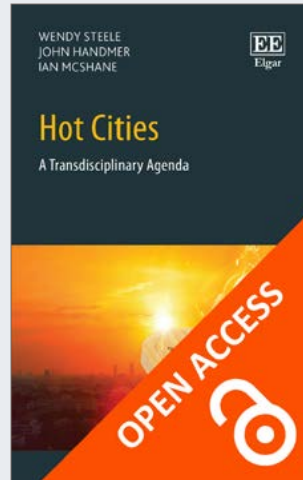
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